

## Privacy Policy

### Description

## Privacy Policy at ATMECS

Our clients, who are spread diversely across many industries, share mutual trust with us and we work hand-in-hand to make our relationships exciting, fruitful, and lasting. Like wings and skies, our support and their success coincide

### 1.1 How do we collect and process personal data?

ATMECS is the Data Controller for the Data we collect through the below-listed sources. For the data provided to us by our Customers, ATMECS is the Data Processor and our clients are data controllers. For the data provided to us by our Partners and Resellers, ATMECS is the Data Sub Processor and our Partners and Resellers are Data Processors.

### 1.2 Accessing website or other online services

Information on <https://www.ATMECS.com/> and other ATMECS websites are gathered in two ways: directly and indirectly. ATMECS will at times ask you to directly provide information that personally identifies you (registering for an event, downloading a file, signing up for an email list, etc.). It is our policy to keep personal information only as long as needed to fulfill the purposes for which the information was collected. We also collect information indirectly through our Internet access logs and social media logins. When you visit ATMECS.com, your Internet Protocol (IP) address is automatically collected and is placed in our Internet access logs. Your IP address is used to help diagnose any technical problems, analyze site trends, administer the site, track movement within the site, and gather broad demographic information about site use that can eventually be used to make improvements that enhance your user experience on ATMECS.com.

### 1.3 Responding to your request for information, order, or support.

When you contact us (online or offline) in connection with a request for information, to order a product or service, to provide you with support, or to participate in a forum or other social computing tool, we collect information necessary to full fill your request, to grant you access to the product or service, to provide you with support and to be able to contact you. For instance, we collect your name and contact information, details about your request, and your agreement with us and the fulfillment, delivery, and invoicing of your order and we may include client satisfaction survey information. We retain such information for administrative purposes, defending our rights, and in connection with our relationship with you. When you provide your name and contact information to register in connection with such a request, the registration may serve to identify you when you visit our websites.

#### 1.4 Your use of our products and services

We collect information about your use of our products and services to enable product and service functionalities to operate, improve your user experience, tailor our interactions with you, inform our clients on the overall use of the services, provide support and improve and develop our products and services.

#### 1.5 Contacting employees of our clients, prospects, partners, and suppliers

In our relationship with clients or prospects, partners and suppliers, they also provide us with business contact information (such as name, business contact details, position or title of their employees, contractors, advisors and authorized users) for purposes such as contract management, fulfillment, delivery of products and services, provision of support, invoicing and management of the services or the relationship. ATMECS does not sell, exchange, trade or give away personal information or voluntarily provide to us to any outside sources

#### 1.6 Visitor information

We register individuals visiting our offices and locations (name, identification, and business contact information) and use camera supervision for reasons of security and safety of persons and belongings, as well as for regulatory purposes.

#### 1.7 Marketing

When you register for an event, we may collect information (online or offline) in relation to the event organization, and during an event, such as participation in sessions and survey results. We combine the personal information we collect to develop aggregate analysis and business intelligence for conducting our business and for marketing purposes. You can choose to receive information by email, telephone or postal mail about our products and services, or sign-up for subscriptions. When visiting our websites or using our products and services we may provide you with personalized information. You can always opt-out from receiving personalized communication by sending an e-mail to [InfoSec@ATMECS.com](mailto:InfoSec@ATMECS.com). ATMECS uses a third-party website content administrator and utilizes customer relationship management (CRM) database technology hosted by a third party to manage and track our marketing efforts. If you wish to be excluded from our CRM databases, please contact us at [InfoSec @ATMECS.com](mailto:InfoSec @ATMECS.com)

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#### **Author**

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